

CØR.color

QUICK START GUIDE



*This Quick Start Guide is your successful tool for O&M CØR.color.
All page numbers correspond with the O&M CØR.color Bible.*

KEY DIFFERENCES

- No pre-shampooing necessary
- No heat needed for processing
- No ammonia, PPD, or resorcinol
- Uses revolutionary Molecular Blend Technology (MBT) - All colors are the same size
- Powered by O&M Signature Oil Blend that hydrates and protects, adds shine and vibrancy, and prolongs hair color
- Cool-based color (.0's live at a Blue-Blue/Violet base)
- Gentle on scalps due to formulation in color and activator

KEY RESOURCES

- Color Wheel (Page 17)
- CØR.color Range (Page 19-28)
- Underlying Pigments (Page 30)
- Color Usage (Page 31)
- Color Correction (Page 44-45)



HOW TO FORMULATE

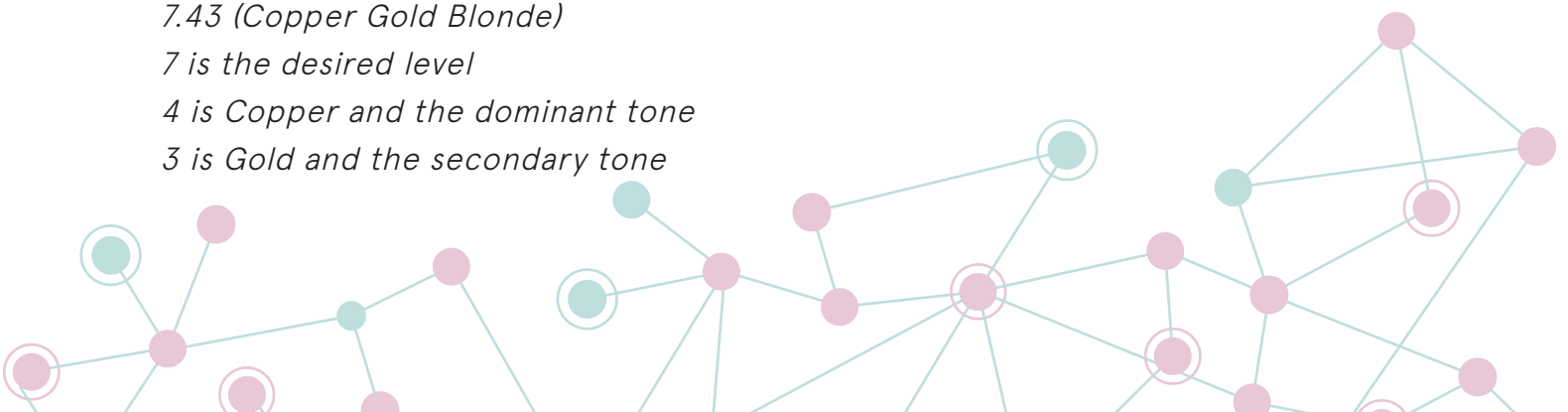
CØR.color uses the ICC numbering system. This is the International Color Classification Code. The first number before the decimal represents the level; the 1-2 numbers after the decimal represent the tone or reflect. For example:

7.43 (Copper Gold Blonde)

7 is the desired level

4 is Copper and the dominant tone

3 is Gold and the secondary tone





COLOR USAGE (Page 31)

Desired Volume + 15 = Timing for O&M CØR.color

3.5 vol + 15	= 18 minutes
5 vol + 15	= 20 minutes
10 vol + 15	= 25 minutes
20 vol + 15	= 35 minutes
30 vol + 15	= 45 minutes
40 vol + 15	= 55 minutes

MIXING RATIOS (Page 32)

Mix with Whisk and Weigh on Scale for Accuracy

Normal Mixing	1:1.5
Resistant/Refractory Grey Coverage	1:1.5
Highly resistant grey hair is suggested to drop base by	½ to 1 level, not the activator
Super Blondes High Lift	1:2
Semi/Demi	1:2

SUPER BLONDES – High Lift Series (Page 32)

- Best used on Natural levels 6+
- Mixing ratio is 1:2 with 30 or 40 vol
- Processing time: 55 minutes (no less)

PURE.colors (Page 34)

- Mixing Ratios:
 - Levels 2-7 = 1 gram to every 10 grams of CØR.color
 - Levels 8-12 = 1 gram to every 20 grams of CØR.color
- Whisk PURE.color into chosen color mixture prior to Activator

ACTIVATORS (Page 35)

3.5 vol (1%)	Gloss/Pastel result: 0 levels of lift
5 vol (1.5%)	Semi result: 0 levels of lift
10 vol (3%)	Demi result: 0-1 levels of lift
20 vol (6%)	Coverage: 1-2 levels of lift
30 vol (9%)	Lift: 2-3 levels of lift
40 vol (12%)	High Lift: 3-4 levels of lift

GREY COVERAGE (Page 36)

- Use Naturals (.0) as a base with Formula
- 0-25% = Apply Target Shade
- 25-50% = 25% Base + 75% Target Shade
- 50-100% = 50% Base + 50% Target Shade



POWDER LIGHTENERS (Page 36)



O&M Keratin Blue	On/Off Scalp application	1 scoop = 50-60 ml activator
O&M Keratin White	On/Off Scalp application	1 scoop = 50-60 ml activator
O&M Paint Powder	Painting and Open Air Techniques	1 scoop = 75-90 ml activator

PASTELS (Page 37)

- Designed to be used on levels 9-10
- Used to soften Natural Colors or add High Fashion Color reflects
- Apply to freshly washed, towel dried hair
- Mixing Ratio - 1:2 with 3.5 vol (1%) or 5 vol (1.5%) or 10 vol (3%)
- Timing: up to 30 minutes

O&M CLEAR (Page 39)

- Versatile permanent color without pigment
- Use alone with 5 vol (1.5%) for a Clear Glossing Treatment
- Creates a lighter version of a chosen color
- Can help stop oversaturation
- Not recommended for grey coverage